

## Introduction

Vodacom Messaging offers a range of mobile messaging solutions for individuals, businesses and developers. We offer Bulk SMS, Email 2 SMS, Short Codes, MMS and Developers Solutions. We deliver SMS to all South African and International Networks.

Our products are perfect for mobile marketing and improving your internal and external business communication efficiency, while reducing these costs. ROI can also be easily measured with our simple yet robust reports.

Our products are accessed on-line requiring no installation, and are hosted on a secure Thawte® digitally signed website, under username and password protection

## Mobile Marketing

In South Africa the number of mobile web users is almost double that of traditional desktop users. Mobile Marketing communications should form part of any marketing strategy, and our mobile products can help you reach your target audience effectively and quickly.

## SMS Solutions

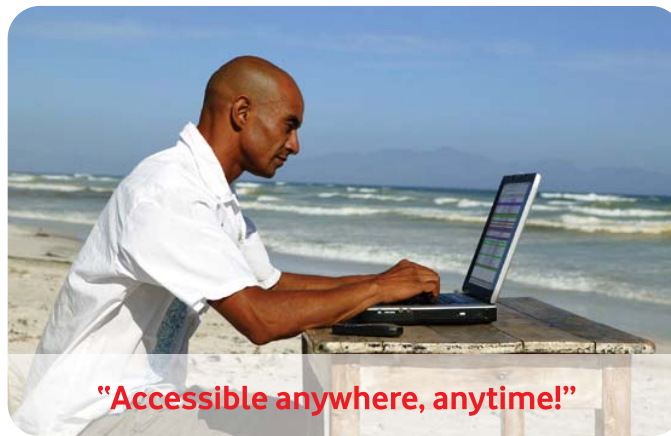
Vodacom Messaging SMS products have been developed for a range of requirements-from feature rich and easy to use solutions, through to Developers Tools that can be plugged into and shaped to fit into any application.

## MMS Solutions

Anyone who has received a well designed MMS, with clear graphics and sound, can vouch for the power of this messaging format. The multimedia experience surpasses plain text, and is perfect for campaigns that require a richer messaging solution. Our Design Team can also advise and create the necessary media for your MMS.

## Short code Solutions

This is a perfect solution to run promotional and interactive campaigns. We offer a range of shared or dedicated short codes, that you can select from in order to create a campaign around.



**"Accessible anywhere, anytime!"**



**vodacom**

## USSD Solutions

USSD offers a simple, measurable and quick menu interface. It works on all handsets and all networks, and requires no special App or internet connection.

## Contact

We look forward to working with you to understand your business requirements.

Please feel free to contact us if you have any questions, or if you would like to set up a trial account with us.

**Tel: 087 5500 200**

**Website: [www.vodacommessaging.co.za](http://www.vodacommessaging.co.za)**

**e-mail: [sales@vodacommessaging.co.za](mailto:sales@vodacommessaging.co.za)**

# Vodacom Messaging

[www.vodacommessaging.co.za](http://www.vodacommessaging.co.za)



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## Our Solutions

Here we present our most popular SMS, MMS, Premium SMS short code and USSD products, designed for Business, Developers and Mobile Marketing.

We focus on making our products easy to use and with your requirements in mind. All products can be customized to suit your business needs.

## SMS Solutions

### Bulk SMS

Offering a pure Bulk SMS tool for sending anything from a few hundred to thousands of SMS.

SMS can be sent online, or captured in an Excel spread sheet and e-mailed / uploaded for immediate sending.

Features include a Calendar option, SMS Templates, Bulk SMS Inbox for SMS replies and a range of settings from zip file security to "No SMS time zones". Replies and opt-outs are delivered to your online Inbox.

### SMS Mail

SMS Mail is a feature rich solution for sending and receiving SMS from any PC, cell phone or mobile device that has internet access.

Including importing of your contact list, easy contact management, sending of single and group SMS, receiving SMS, Calendar SMS, Template SMS and forwarding of received SMS to your cell phone for when you are not in the office.

Requiring no installation, SMS Mail can be accessed from anywhere, anytime!



**\* Includes a Mobi version:  
vodacommessaging.mobi**



### Messaging Combo

Send and receive SMS and send MMS directly from Microsoft Outlook 2007@.

Combo is easy to use, integrates snugly with Microsoft Outlook 2007@, and makes use of your current address book. It includes a Calendar option, and if you are out of the office, an option to have incoming e-mails forwarded to your cell phone as an SMS, or in the case of long emails, as an MMS.

### Developers SMS Tools

Developers heaven! The SMPP and XML / HTTP interface allows you to send and receive SMS and query current and historical logs, using SMPP or HTTP request and XML response.

Providing comprehensive, customizable and scalable SMS functionality.

The tools also include an EMS option, which allows for messages of up to 2,000 characters.

**"A picture is worth a 1000 words.  
Bulk MMS."**

## MMS Solutions

### Bulk MMS

Bulk MMS allows you to send pictures, sounds clips, video clips and up to 5,000 characters of text!

MMS Media can be uploaded from the website, previewed, and sent immediately or saved to be sent on a future date.

Bulk MMS can also be personalised to include information relevant to the recipient, for example a mobile statement with personal details, making the MMS more relevant.

## Short Code Solutions

### Short Code SMS

Short Code SMS offers you a smart, affordable and fast short code SMS solution, ideal for quickly setting up a competition line or a survey.

You are able to easily create and edit your services settings online, as well as receive full reporting on all received and sent SMS.

A range of shared and dedicated short codes are available, allowing you to decide on the complexity of your campaign.

### USSD

USSD is the perfect tool for providing a crisp menu interface that works on all handsets and requires no installation or internet connection. USSD is ideal for competitions and surveys or for allowing a simple window onto a data store. USSD menus can be customised to support your requirements.

Simple and very effective!