USSD API

Quick Facts

- USSD is available on all handsets
- Developers API for easy integration
- A Multitude of uses for any business
- Ability to select your own USSD number (where available)

Introduction

USSD or Unstructured Supplementary Service Data is a simple text menu solution allowing users to interact from their handset by selection options from a menu.

USSD is available on all handsets and all networks. It also has the added benefit of being available while roaming. Since it is cost effective and accessible from all handsets, the results speak for themselves. We provide developers with an HTTP XML solution allowing for rapid deployment and custom integration.

Functions

USSD can be used for absolute any type menu structure, including:

- Content Delivery,
- Request for Information
- Feedback
- Polls

USSD URL Caller simply works with HTTP and XML allowing developers to customize their own menu structure with ease
It is high speed interactive communication at it's best.

Your Costs

5c per session. (A session denotes the full period of time a user browses your menu before exiting or being disconnected.)

Dedicated USSD Code Fee

R2000 per month per string

Once off Activation Fee

R500 per string

What your client will be charged (Network Charges)

120 - End user will incur Standard USSD rates per session.
Vodacom, MTN, CellC & Telkom: R0.18c per 20 seconds.

Vodacom Messaging Account

USSD is only available to Messaging Account holders .
Messaging Accounts have a minimum spend of R155 per month on SMS and/or MMS traffic..

All figures exclusive of VAT

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