



MEMS

Multichannel Embedded
Messaging Service



Vodacom
Power to you

MEMS

Multichannel Embedded Messaging Service

Quick Facts

- Easily send a mobile campaign to thousands of your customers.
- Create your own mobi site in a few easy steps.
- Full two way messaging (Send and Receive)
- Flexibility to embed: Video, pictures, maps, surveys & social media links to name just a few.
- Full brand and customer interaction.
- Full reporting available online to track the success and results of your campaign.

Introduction

MEMS is an innovative tool that allows your company to interact with its own customers by creating campaign specific mobi sites. You can create coupons and discount offers on a mobi site and have your customers view these in either a push or pull manner.

Push Campaigns – Drive awareness campaign through mass marketing to your clientele.

Pull Campaigns – Increase call to action by redirecting your customers to respond to certain campaigns.

MEMS can cater for the following value offerings:

- Electronic invitation card.
- Electronic statements and Invoices.
- Payslips.
- Surveys and Voting.
- Newsletters
- Multi - media marketing

Network Reach

We send to South African networks.

Product Subscription Fee

No subscription fee

Free

White Labelling Cost - Available on request.

Campaign Management - Available on request.

SMS Range	Cost
0 - 499	R225.00
500 - 5 000	R0.425
5 001 - 15 000	R0.40
15 001 - 25 000	R0.375
25 001 - 100 000	R0.35
100 001- 500 000	R0.325
500 001 +	R0.30